FLORIDA ATLANTIC UNIVERSITY

Transfer Advising Services

**Transfer Guides** provide course recommendations to assist students with their transition into an intended major at Florida Atlantic University. Transfer Admissions Requirements can be found here, and General Education requirements can be found here.

# Marketing

## Bachelor of Business Administration (BBA) / Bachelor of Science (BS)

### FAU GRADUATION REQUIREMENTS

| PRE-BUSINESS GPA | FOREIGN LANGUAGE | CIVIC LITERACY |
|---|---|---|
| 2.5 | 2 Years High School Same Foreign Language or alternative | Civic Literacy is required for graduation from FAU. Details can be found here. |

| COURSE | COURSE NAME | CREDITS |
|---|---|---|
| ENC 1101 | College Writing 1 | 3 credits |
| ENC 1102 | College Writing 2 | 3 credits |
| ACG 2021 | Accounting 1 (Financial) | 3 credits |
| ACG 2071 | Accounting 2 (Managerial) | 3 credits |
| ECO 2013 | Macroeconomics | 3 credits |
| ECO 2023 | Microeconomics | 3 credits |
| MAC 2233 | Methods of Calculus | 3 credits |
| STA 2023 | Introductory Statistics | 3 credits |
| ISM 2000 | Info Systems Fundamentals | 3 credits |

- *Students must pass required business coursework with a grade of "C" or better within a maximum of two attempts. This includes the courses above and their pre-requisites as well as all courses required for the intended College of Business (COB) major.*

- *The courses above, foreign language, and Civic Literacy must all be complete to declare a COB major. Additional information for COB transfer students can be found here.*

- *Once admitted, please send transcripts that include final grades and a degree awarded (if applicable), and consult with an advisor to confirm degree requirements and course registration for the upcoming term.*