FAU
BOARD OF TRUSTEES
Florida Atlantic University

Item: SP: I-2

STRATEGIC PLANNING COMMITTEE

Wednesday, April 15, 2009

SUBJECT: GOAL 1 UPDATE

PROPOSED COMMITTEE ACTION

There is no board action required on this item at this time. This is presented for informational purposes as part of the annual evaluation of each goal.

BACKGROUND INFORMATION

The FAU Board of Trustees adopted the university's strategic plan in January 2006. Goal 1 addresses access and degree production. This update provides a report on the current status of each of the 12 objectives associated with this goal.

IMPLEMENTATION PLAN/DATE

All of the objectives are underway or completed.

FISCAL IMPLICATIONS

Supporting Documentation: **Power Point Presentation**

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GOAL 1: An Update

Access, Degree Production, Diversity

Presentation to the BOT Strategic Planning Committee
April 15, 2009

Objective 1

Assure student achievement in baccalaureate degree programs by developing and implementing Academic Learning Compacts

Outcomes

All undergraduate degree programs will make available to prospective and enrolled students compacts that delineate what and how content knowledge, and communication and critical thinking skills will be measured.

According to the Board of Governors Regulation 6C-8.016, universities must develop Academic Learning Compacts and related assessment processes to ensure student achievement in baccalaureate degree programs in the State University System.

ALCs identify the content/discipline knowledge and skills, communication skills, and critical thinking skills students in that program are expected to demonstrate prior to graduation, and the methods by which students will be assessed on these skills.

Implementation of ALCs helps us meet similar requirements of our regional and discipline accrediting agencies.

Objective 1

Assure student achievement in baccalaureate degree programs by developing and implementing Academic Learning Compacts

Academic Learning Compacts: REVIEW and REFINEMENT of Implementation

Core Student Learning Outcomes (SLO)

- Review and Refinement of SLO
- Are the measures appropriate for the SLO?
- How are SLO linked to student learning in courses?

How are results being used for Continuous Learning Improvement?

- Do departments assure learning opportunities?
- Do departments use assessment results to improve opportunities for student learning and teaching?
- Do they examine the validity of their assessments?

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

Outcome

- The first year FTIC student retention rate will be at least equal to the median rate of FAU peer institutions (73%) by Fall 2008.

Status Report on Strategies

3.1 Establish a Council for Excellence in Undergraduate Education (CEUE) and write a mission statement for the undergraduate experience at FAU

- CEUE established January 2006
- Mission statement for the undergraduate experience written in Fall 2006 and inserted into new catalog
- General Education curriculum approved in Spring 2008, to be implemented in Fall 2009

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.2 Establish a mathematics instruction support center to address the critically low passing rates in lower-level mathematics courses

- Mathematics tutoring center in place
- Smaller class size initiated for some sections of College Algebra
- College Algebra teaching workshop under Professor Daniel Raviv focuses on nature of instruction, how course is organized
- Supplemental Instruction (SI) initiated in fall 2007 in Math for Liberal Arts with good preliminary results
- Significant expansion of SI in later semesters; SI classes now include 10,000 students
- Mandatory mathematics placement exam instituted in Fall 2008 for all FTICs

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.3 Increase access to SLS 1503 – Learning Strategies and Human Development

- From 1992-2001, SLS 1503 was available only to students in the SOAR (Student Orientation and Academic Review) program, now called the Gateway program; 42 students enrolled in first year.
- In 2002, course offerings were expanded to include athletes and students participating in the FLCs. In 2003, the course was opened to all FTICs.
- Fall 2008: 50 sections, 1169 students, 46% Freshman class.

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.4 Increase the number of Freshman Learning Communities (FLCs)

- FLC was piloted in Fall 2001 with 15 students in one FLC for "Undecided" or "Exploratory majors".
- In 2002, 220 students participated in 11 FLCs.
- In Fall 2008, 371 students participated in 17 FLCs.

3.5 Establish Living Learning Communities

- In 2005, 17 students participated in the first LLC
- In Fall 2008, 134 students were in 5 LLCs

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

3.6 Appoint a coordinator in Freshman Academic Advising Services to work with students on academic warning

- Hired coordinator in May 2007
- Initiation of online reporting system for freshmen in academic difficulty
- Meets with freshmen who are identified as at-risk

3.7 Increase access to Ctr. for Excellence in Writing (also Strategy 5.1)

- Total consultation hours increased from 710 hours in 2002-2003 to 2,654 hours 2007-2008.
- In addition to the main center in the Social Sciences building, there are now branch offices in the Oxley Center, Heritage Park Towers, Davie, and Jupiter; online consulting available to Port St. Lucie

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.

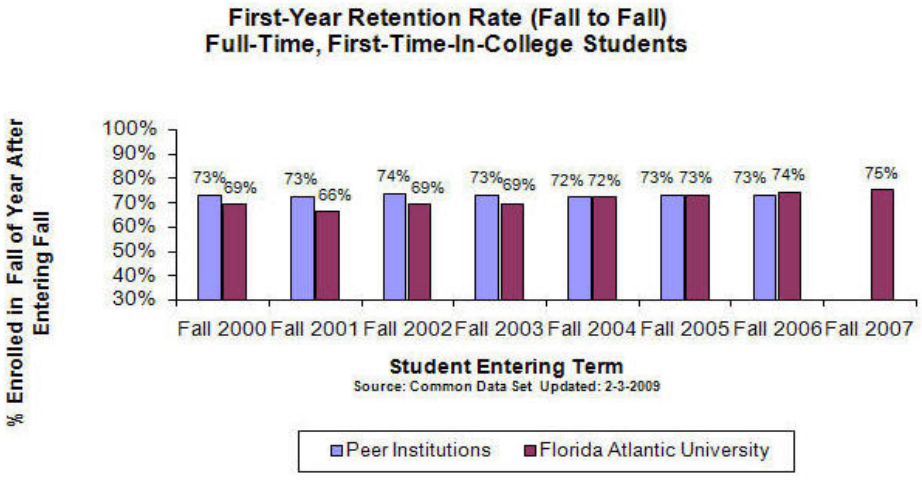
3.8 Establish Center for Teaching Excellence & Student Success (also Strategy 5.2)

- Center has been renamed the Center for Teaching and Learning (CTL) - no physical center in place due to lack of funding but website exists.

- Center for Teaching and Learning Center will be in General Classrooms South around Fall 2011.

Objective 3

To promote the academic success of its students, the University will implement strategies to improve the retention rate of FTIC students.



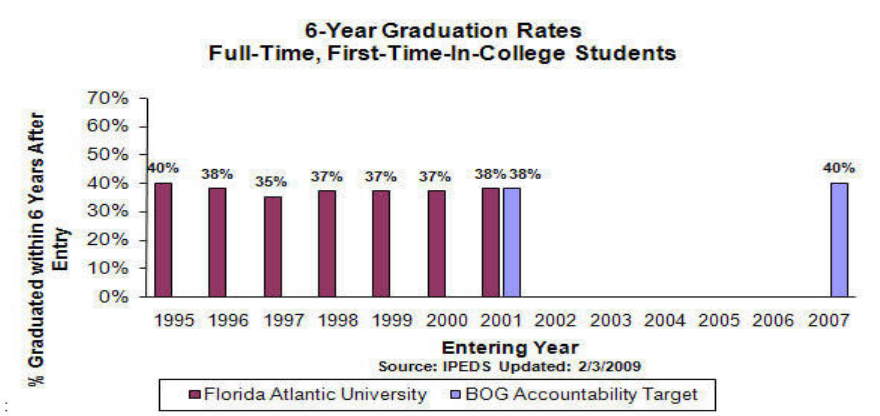
STRATEGIC PLAN – Update on Goal 1

Objective 4

To enhance the success of its students through promoting timely completion of degrees, the University will implement strategies to increase its graduation rate for FTIC students.

Outcome

The FAU 6-year FTIC graduation rate shall meet or exceed BOT-approved BOG accountability targets and shall be at least 38% for the 2001 entering cohort and at least 40% for the 2007 entering cohort.



Objective 7*

In keeping with its commitments to diversity and student success, the University will adopt strategies that assure that degree completions reflect the racial and ethnic composition of the student body.

Outcome

Each year, the number of baccalaureate degrees awarded to racial/ethnic minorities shall be proportionate to the racial/ethnic composition of the University.

Enrolled students and graduates by ethnicity

	2000 Census Data		FAU Enrollment							Baccalaureate Degrees						
Race/Ethnicity	Service Area	State of Florida	Fall'02	Fall'03	Fall'04	Fall'05	Fall'06	Fall '07	Fall '08	01-02	20-03	03-04	04-05	05-06	06-07	07-08
White, non-Hispanic	61%	61%	60%	59%	59%	58%	57%	57%	56%	63%	59%	58%	58%	56%	56%	55%
Black	17%	15%	16%	17%	17%	17%	17%	17%	17%	14%	15%	16%	17%	19%	17%	18%
Hispanic	14%	17%	13%	14%	15%	16%	16%	17%	18%	11%	12%	14%	13%	15%	17%	18%
Other	8%	7%	11%	10%	9%	9%	10%	9%	9%	12%	14%	12%	12%	10%	10%	9%

Source: Student Data Course File
Updated: 2/3/2009

***Intentionally precedes Objective 6 which follows**

Overall Assessment

•The outcome for Objective 3 has been met for the retention rate for FTICs.

•Outcome data for Objective 4 - the 6-year graduation rates of FTICs is not yet available - however, the University appears poised to meet these BOG targets.

•Outcome data for Objective 5 -- the 4-year graduation rates of AA/AS students is not yet available but past performance suggests that these targets will be met.

•Regarding Objective 7, the number of baccalaureate degrees awarded to racial ethnic minorities meets or exceeds the proportional racial/ethnic composition of the university as a whole.

Overall Assessment

Specific areas that need to be addressed:

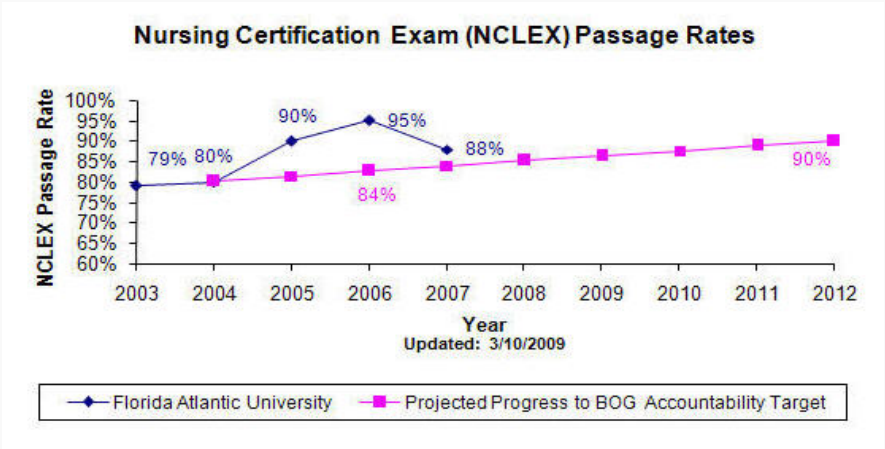
- Creation of Center for Teaching and Learning to coordinate and centralize academic support services
- Deepen our academic support services, especially in the areas of mathematics, general tutoring, and supplemental instruction
- Expand teaching enhancement initiatives
- Enhancing the undergraduate experience through encouragement of study abroad and service learning

Objective 8

Passage rates on certification exams for nursing will be equal to those approved by BOT for BOG Accountability Targets.

Outcome

- **The passage rate for nursing (NCLEX) will increase from 79% (2003-04) to 90% (2012-13).**



Objective 9

To support general enrollment growth targets and in support of the university's research objectives, FAU will increase graduate enrollments in BOG targeted areas.

Outcome

Increase graduate student enrollment in targeted areas by 130 students each year (through 2010).

Efforts by the Graduate College to accomplish this objective:

- **Hosted the first annual Graduate Recruitment Workshop in Fall 2008; attended by department chairs from Nursing, Education, and Engineering, among others.**
- **As a result of this Workshop, awarded a total of $100,000 in fellowship awards and $42,400 in recruitment grant monies to the Colleges of Education, Engineering, and Nursing for recruitment purposes**
- **Developed and implemented a Degree Completion Tracking Report, distributed periodically to graduate programs to monitor progress and retention of all graduate students**

Objective 9

To support general enrollment growth targets and in support of the university's research objectives, FAU will increase graduate enrollments in BOG targeted areas.

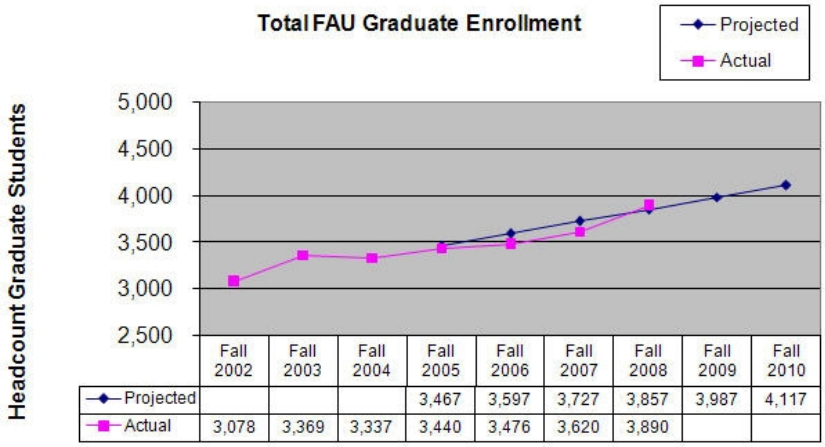
Outcome

Increase graduate student enrollment in targeted areas by 130 students each year (through 2010).

Efforts by the Graduate College to accomplish this objective (con't):

- Established new procedures to encourage students taking graduate courses in these areas who are currently in non-degree seeking status to apply and enroll as degree seeking students
- Continues to work with the Office of International Programs on agreements with foreign universities to increase graduate applications in these targeted areas from prospective students at selected institutions abroad
- Assistant Director of Graduate Recruitment attends recruitment fairs, hosts information sessions, and meets with individual prospective students to direct them to programs of interest in these areas

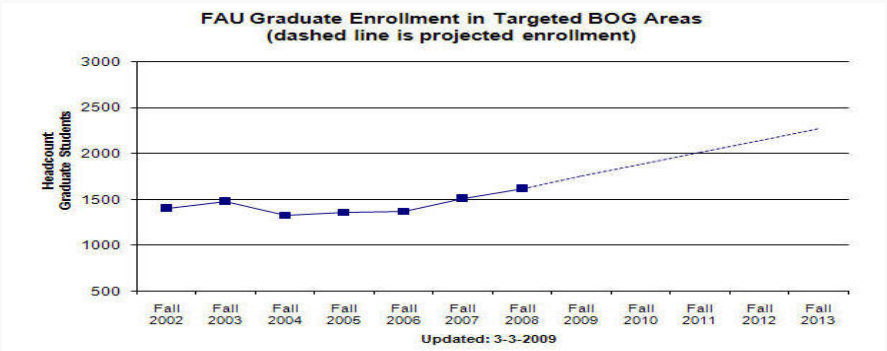
Report Card for Goal 1 - Objective 9



	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010
Projected				3,467	3,597	3,727	3,857	3,987	4,117
Actual	3,078	3,369	3,337	3,440	3,476	3,620	3,890		

Source: SDCF Updated: 3-3-2009

Report Card for Goal 1 - Objective 9



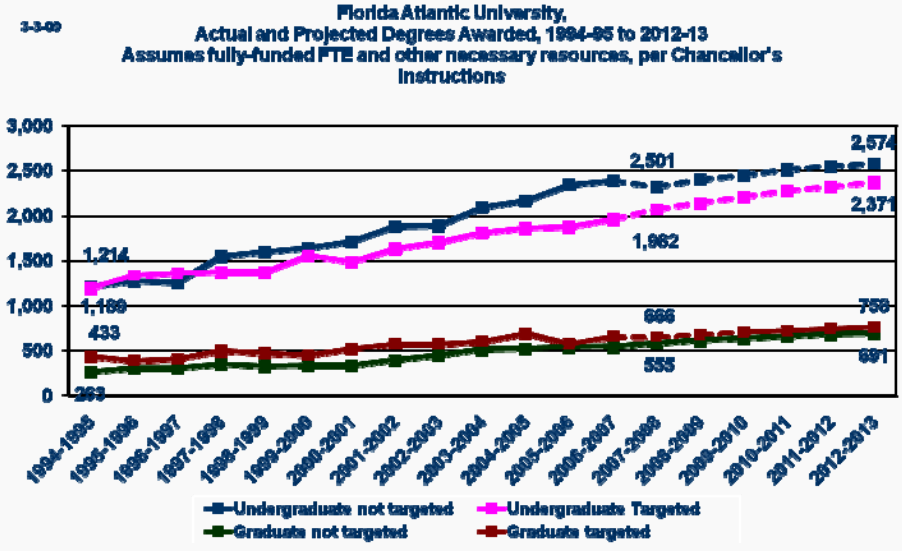
FAU Graduate Enrollment in Targeted BOG Areas

Headcount of Graduate	Fall 2002	Fall 2003	Fall 2004	Fall 2005	Fall 2006	Fall 2007	Fall 2008	Fall 2009	Fall 2010	Fall 2011	Fall 2012	Fall 2013
ED	859	915	817	815	811	893	959					
EG	354	345	276	273	272	264	252					
NU	187	211	233	272	289	344	399					
Total	1,400	1,471	1,326	1,360	1,372	1,501	1,610	1,748	1,878	2,008	2,138	2,268

3-3--2009

Objective 10

Graduate and undergraduate degrees awarded in targeted and non-targeted areas will be consistent with BOT approved BOG Accountability Targets.



Objective 11	Develop and implement mission-driven academic enrollment and program plans for each university campus.
Outcome	•The University will maximize access to its academic course offerings on all campuses consistent with meeting FTE targets. •The University will identify and offer targeted academic programs on its partner campuses which meet unique campus demand, consistent with the funded FTE enrollment plan as approved by the BOT and BOG.

Program Plans:

Developed and approved by the Board of Trustees on September 27, 2006; revised May 28, 2008.

•All College of Business programs and courses removed from Jupiter Campus; faculty reassigned to Boca or Port St. Lucie Campuses

•All CAUPA programs and courses (Criminal Justice and Social Work) removed from Port. St. Lucie Campus; faculty reassigned to Jupiter Campus

Objective 11	Develop and implement mission-driven academic enrollment and program plans for each university campus.

- **Bachelor of Urban and Regional Planning moved from Davie Campus to Ft. Lauderdale Campus**
- **Computer Sciences & Information Engineering Technology program dropped at Davie Campus**
- **Bachelor in Real Estate phased out at both Boca and Davie Campuses**
- **Some delays in being able to offer full programs and a few cases where full programs will be instituted sooner than anticipated**
- **Further changes may be made because of anticipated 2009-2010 budget cuts**

Objective 11 Report Card on Strategic Plan Website:
http://www.fau.edu/provost/files/campusprogramplans08.pdf

Objective 12	In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.
Outcome	Improve and expand amenities on the Boca Raton Campus that contribute to a traditional University experience.

- Dr. Corey King was hired as the new the Associate Vice President and Dean of Students.
- The Student Conduct Process was restructured by combining the Dean of Students and Housing systems into one cohesive process. The Dean of Students Office is now responsible for the overall process.
- A new educational awareness program "Alcohol and the Law" was created for first time alcohol violations. This is a joint program between Student Affairs and the University Police Department.

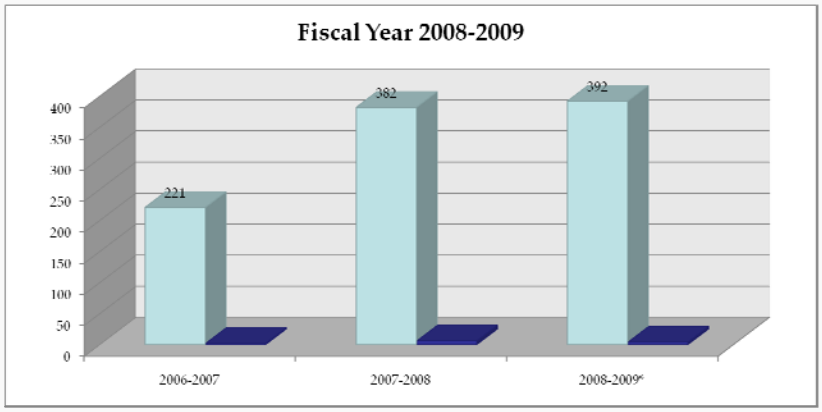
Objective 12	In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- The Student Crisis Awareness Committee (SCAC) and the Student Intervention Team (SIT) were established to address students in crisis or at risk. These committees provide education to the campus community on resources available for assessment and they coordinate the University's process to remove students from the campus.
- The Student Crisis Awareness Committee (SCAC) meets weekly to share and discuss students who have been identified as possible risk to the campus or themselves.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

Code of Conduct Violations



*as of March 31, 2009

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **Dr. Mihaela Metianu was hired as the new Director of the International Students and Scholars Office.**
- **Dawn Wooten was hired as the Associate Director of the International Students and Scholars Office.**
- **The International Students and Scholars Office is being restructured to better serve students and the University Community.**
- **Office of Multicultural Affairs created/implemented "Eyes on the Prize" Program which is a series of workshops focused on academic support tools. Students are given assessments to determine assistance that can enhance academic success.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- The Office of Multicultural Affairs hired a Director for the federally funded pre-college Upward Bound Program.
- The Office of Multicultural Affairs hosted a student, faculty and staff 'Meet and Greet' reception during National Hispanic Heritage month.
- The Office of Multicultural Affairs hosted a student, faculty and staff 'Meet and Greet' reception during African American History month.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- Phase I of the Recreation and Fitness Center (38,100 sq. ft) opened January 9, 2009
  - 6600 sq. ft. fitness center (45 pieces of cardio equipment, two circuit training units, free weight area
  - Two fitness performance rooms designed for yoga, Pilates, aerobics, spinning, etc.
  - Men's and women's health club style locker rooms
  - Multi-purpose gymnasium for basketball, volleyball and special events
- Construction on Phase II has begun and is scheduled to open at the end of the 2009 fall semester.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

The recreational sports continue to see an increase in intramural sports leagues.

Intramural Sports Leagues

Teams

	FY 06/07	FY 07/08	FY 08/09
Flag Football	30	44	60
7 on 7 soccer	25	40	34
Volleyball	17	15	9
Basketball	32	41	52

Participants

	FY 06/07	FY 07/08	FY 08/09
Flag Football	407	601	723
7 on 7 soccer	362	571	444
Volleyball	126	119	192
Basketball	323	362	443

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Student Union continues to receive facelifts and renovations to make it the campus hub for student programs, activities and organizations.**
- **The following offices were relocated to the second floor of the Union providing easier access for students and student organizations:**
  - **•Office of New Student and Owl Family Programs**
  - **•Office of Greek Life**
  - **•Office of Student Involvement and Leadership Development**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **Aggressive marketing of the New Student and Owl Family Programs has continued. The number of students, parents and guests attending the program continues to rise.**

Year	Students	Parents & Guests
2008	2887	2007
2007	2771	1503
2006	2386	1493

- **Last fall we established the first ever Parent Association with 50 members. The goal is to have at least 500 members in three years. The Advisory Board meets bi-weekly (conference calls and once a semester on campus).**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Office of Greek Life moved to a more student-centered physical location in the Student Union.**

- **The Office of Greek Life in collaboration with Housing & Residential Life and the governing councils (IFC, CPA, NPHC, MGC) created a Greek Life Housing Task Force.**

- **Four new organizations have been added to our Greek community this year.**
  - **Omega Psi Phi (fraternity) – Fall 2008**
  - **Delta Tau Delta (fraternity) – Spring 2009**
  - **Alpha Delta Pi (sorority) – Spring/Fall 2009**
  - **Phi Delta Theta (fraternity) – Spring 2010**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

Membership in social Greek letter organizations and the number of chapters continues to grow.

Year	Chapter Growth
Fall 2009	23
Fall 2008	21
Fall 2007	20
Fall 2006	20

Year	Members
Fall 2008	550
Fall 2007	444
Fall 2006	413

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Student Health Center has started to prepare an application for accreditation through the Accreditation Association for Ambulatory Health Care. The goal is to achieve National Accreditation by 2012. Receiving accreditation certifies that health services is providing excellent safe health care to our students.**

- **Today & Beyond/Health Education Program Office was ranked 1st in the state and 18th nationally for the quality of sex education and support provided for our student body to remain healthy and safe.**

- **The University's Wellness Task Force has purchased an on-line Wellness and Alcohol Program that will be implemented fall 2009.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Office for Students with Disabilities has established the Owls Supporting Diversity (OSD) to help change the perception of people with disabilities.**
- **The Counseling Center developed brochures on:**
  - **What to do when you are concerned about a student; managing difficult student behavior**
  - **Identifying and coping with distressed students.**

•A part-time psychiatrist has been hired to provide mental health diagnosis and medication management.

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

We continue to see an increase for individual and group counseling appointments.

Individual and Group Counseling	Total Number of Appointments
2008-2009	7144
2007-2008	9469
2006-2007	7395

Psychiatric Evaluations	Total Number of Appointments
2008-2009	742*
2007-2008	902
2006-2007	428

*As of March 31, 2009

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Career Center continues to strengthen partnerships across FAU to assure that the needs of all student are being met.**
- **Usage of the Career Center by students and alumni continue to increase**.

Visits to Career Center

FY 06/07	FY 07/08	FY 08/09
6340	7582	8200

- **The number of students attending the Career Fair has continued to increase over the last three years.**

FY 06/07	FY 07/08	FY 08/09
1205	1424	1981

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The Career Center successfully implemented secure an on-line registration system for on-campus recruiting and job posting.**
- **The demand to participate in the very successful Etiquette Dining Program has tripled since its inception.**
- **The fall 2008 Career Fair had the largest 'ever' one day attendance of 1,007 students.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The demand for housing continues to increase. The current classification of our residents living in Boca Campus Housing:**

Classification	Total in Category	
Freshmen	1275	(54%)
Sophomores	545	(23%)
Juniors	274	(12%)
Seniors	238	(10%)
Graduate	19	(1%)
Totals	2351	

- **The average occupancy for the academic year on the Boca campus:**
  - **98.5% Fall Semester**
  - **95% Spring Semester**
  - **97% - 2008/2009 Average**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **There were over 600 students on the fall 2008 waiting list and over 50 students on the spring waiting list.**
- **Housing and Residential Life continues to collaborate with the University Architect, Financial Affairs and the General Counsel's Office in preparation for the construction of 2,400 new bed spaces.**
- **The Village Apartments were taken off-line last summer in order to complete over $2.3 million dollars in renovations.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **The number of activities for Homecoming increased significantly from 07-08. Ten more offices participated in the office decorations on the Boca Campus.**
- **The parade increased from 40 to 47 floats and rides. For the first time ever, four local high school bands joined the FAU band in the parade.**
- **Approximately 475 parents and guests attended and participated in the Family and Friends weekend activities including the football game.**
- **The Office of Civic Engagement and Service continues to collaborate with the Dean of Undergraduate Studies to develop the Service-Learning Program.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **More than 400 students volunteered for community service programs.**
- **During the fall semester, the Office of Student Involvement and Leadership held the first annual Student Leadership Conference. Approximately 100 students attended and Coach Jarvis served as the closing keynote speakers.**
- **Student Government did an amazing job marketing and co-sponsoring events such as pep rallies, bonfires and tailgates to create interest and increase attendance at athletic events.**
- **More traditional age students on the Boca Campus are becoming active participants in Student Government.**

Objective 12

In keeping with the university's vision of further establishing itself as an institution of choice, the Boca Raton Campus will enhance amenities for a traditional university experience.

- **We are witnessing a growth in Student Organizations on the campus.**

Year	06/07	07/08	08/09
Number	188	193	205

- **The Dean of Students Office implemented a new initiative called "FAU Cares: Random Acts of Kindness". The purpose of this initiative is to recognize outstanding citizenship.**