FLORIDA ATLANTIC UNIVERSITY

NEW COURSE PROPOSAL
Undergraduate Programs

Department Music

College Arts & Letters

*(To obtain a course number, contact **erudolph@fau.edu**)*

UUPC Approval 9-14-2026
UFS Approval _____
SCNS Submittal _____
Confirmed _____
Banner Posted _____
Catalog _____

Prefix MUS

Number 3942

(L = Lab Course; C = Combined Lecture/Lab; add if appropriate)

Lab Code

Type of Course: Lecture

Course Title: Hoot/Wisdom Recordings Practicum

Credits *(See Definition of a Credit Hour)*: 2

Effective Date *(TERM & YEAR)*: Spring 2027

Grading *(Select One Option)*: **Regular** / **Sat/UnSat**

Course Description *(Syllabus must be attached; see Template and Guidelines)*

This experiential course bridges the gap between commercial music production/promotion theory and real-world application. Students will gain practical experience working for Hoot/Wisdom Recordings LLC, Florida Atlantic University's official record label, producing and promoting original recorded music released through the label while producing live music events. They will collaborate to manage all aspects of production, including artist selection, budgeting, engineering, and marketing and promotion.

Prerequisites, with minimum grade* none

Corequisites

Registration Controls *(Major, College, Level)*: Repeatable for Credit

Default minimum passing grade is D-.** **Prereqs., Coreqs. & Reg. Controls are enforced for all sections of course

WAC/Gordon Rule Course

Yes **No**

WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to proposal. See WAC Guidelines.

Intellectual Foundations Program (General Education) Requirement *(Select One Option)*

None

General Education criteria must be indicated in the syllabus and approval attached to the proposal. See Intellectual Foundations Guidelines.

Minimum qualifications to teach course

Master's in Music, Music Technology, Music Business, preferred.

Faculty Contact/Email/Phone

S. Rossow/ srossow@fau.edu/ 74230

List/Attach comments from departments affected by new course

None

Approved by	***Date***
Department Chair	8/6/26
College Curriculum Chair	08/30/2026
College Dean	08/31/2026
UUPC Chair Korey Sorge	9-14-2026
Undergraduate Studies Dean Dan Meeroff	9-14-2026
UFS President	
Provost	

Email this form and syllabus to mjenning@fau.edu seven business days before the UUPC meeting.

FLORIDA ATLANTIC UNIVERSITY

MUS 3942

Hoot/Wisdom Recordings Practicum
Date: Fridays from 3:30 to 5:20 pm
Building: Arts and Letters Boca
Room: 189
2 Credit(s)
1 Full Term
Repeatable for Credit

Instructor Information

Alejandro Sanchez
Email: asanch51@fau.edu
Office: AL-188
Office Hours: T-TR 10 to 11, F: 1-3

Phone: 561-7064805

Course Description

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Pre-Requisite

None

Instructional Method

Students will work in groups to achieve course goals and objectives through hand-on learning, collaborative projects, mentorship, and guidance from faculty members and industry professionals

Students are required to take this course twice and in succession in order to complete a yearly project schedule

Required Texts/Materials

Students are required to sign up for a free account Basecamp, Hoot/Wisdom Recording's software for project management. All work for this course is done through Basecamp.

Course Objectives/Student Learning Outcomes

COURSE OBJECTIVES

- Gain practical experience in commercial music production and promotion
- Develop a comprehensive understanding of the music industry through real-world projects
- Learn the planning and execution of music events from conception to final execution
- Enhance teamwork and collaboration skills
- Cultivate a professional work ethic and commitment to excellence: The intensive, hands-on nature of the course will foster a strong work ethic and a dedication to producing high-quality work in the music industry.

STUDENT LEARNING OUTCOMES

At the culmination of this course, all students should have:

- A solid understanding and experience in what is required to produce a song from start to finish: from finding an artist to working as a team in the songwriting process, to learning to delegate roles and responsibilities within a group, to tracking, editing, mixing and mastering a sound recording
- A practical understanding of what it means to organize live music events and carry these out to fruition from the planning stages through promotion to responsibly executing these events
- A practical understanding of best practices in social media promotion and marketing of sound recordings
- Basic understanding and experience in video production as it relates to music videos and lyric videos

Faculty Rights and Responsibilities

Florida Atlantic University respects the rights of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions that do not impede their exercise. To ensure these rights, faculty members have the prerogative to:

• Establish and implement academic standards.

• Establish and enforce reasonable behavior standards in each class.

• Recommend disciplinary action for students whose behavior may be judged as disruptive under the Student Code of Conduct University Regulation 4.007.

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Course Evaluation Method

Attendance: 30%

Project Deliverables: 60%

Self assessment: 10%

Note: A grade of C or higher is needed in this course for the course to be accepted towards the major degree requirement.

Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see University Regulation 4.001.
All projects and assignments need to be of your unique authorship. Using a portion of someone else's project is considered plagiarism and will be dealt with according to the process set forth by FAU's academic integrity policy

Attendance Policy Statement

Students are expected to attend all their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations, or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances, and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.
Attendance is worth 30% of the grade. A student is responsible for work missed on days student is absence. If a student is absent on days projects are played, student will receive a 20 point deduction unless student contacts instructor PRIOR to class documenting the reason(s) why student is absent.

Religious Accommodation Policy Statement

In accordance with the rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs regarding admissions, registration, class attendance, and the scheduling of examinations and work assignments. University Regulation 2.007, Religious Observances, sets forth this policy for FAU and may be accessed on the FAU website at www.fau.edu/regulations.

Any student who feels aggrieved regarding religious accommodations may present a grievance to the executive director of The Office of Civil Rights and Title IX. Any such grievances will follow Florida Atlantic University's established grievance procedure regarding alleged discrimination.

Time Commitment Per Credit Hour

For traditionally delivered courses, not less than one (1) hour of classroom or direct faculty instruction each week for fifteen (15) weeks per Fall or Spring semester, and a minimum of two (2) hours of out-of-class student work for each credit hour. Equivalent time and effort are required for Summer Semesters, which usually have a shortened timeframe. Fully Online courses, hybrid, shortened, intensive format courses, and other non-traditional modes of delivery will demonstrate equivalent time and effort.

Course Grading Scale

Letter Grade	Letter Grade
A	94 - 100%
A-	90 - 93%
B+	87 - 89%

Letter Grade	Letter Grade
B	83 - 86%
B-	80 - 82%
C+	77 - 79%
C	73 - 76%
C-	70 - 72%
D+	67 - 69%
D	63 - 66%
D-	60 - 62%
F	Below 60

Grade Appeal Process

You may request a review of the final course grade when you believe that one of the following conditions apply:

• There was a computational or recording error in the grading.

• The grading process used non-academic criteria.

• There was a gross violation of the instructor's own grading system.

University Regulation 4.002 of the University Regulations contains information on the grade appeals process

Policy on Make-up Tests, Late work, and Incompletes

Due to the practical nature of this course, no late assignments will be allowed.

Special Course Requirements

Students are required to take this course for two semesters in order to achieve all course objectives

Policy on the Recording of Lectures

Students enrolled in this course may record video or audio of class lectures for their own personal educational use. A class lecture is defined as a formal or methodical oral presentation as part of a university course intended to present information or teach students about a particular subject. Recording class activities other than class lectures, including but not limited to student presentations (whether individually or as part of a group), class discussion (except when incidental to and incorporated within a class lecture), labs, clinical presentations such as patient history, academic exercises involving student participation, test or examination administrations, field trips,

and private conversations between students in the class or between a student and the lecturer, is prohibited. Recordings may not be used as a substitute for class participation or class attendance and may not be published or shared without the written consent of the faculty member. Failure to adhere to these requirements may constitute a violation of the University's Student Code of Conduct and/or the Code of Academic Integrity.

Artificial Intelligence Preamble

FAU recognizes the value of generative AI in facilitating learning. However, output generated by artificial intelligence (AI), such as written words, computations, code, artwork, images, music, etc., for example, is drawn from previously published materials and is not your own original work.

FAU students are not permitted to use AI for any course work unless explicitly allowed to do so by the instructor of the class for a specific assignment. **[Policy 12.16 Artificial Intelligence]**

Class policies related to AI use are decided by the individual faculty. Some faculty may permit the use of AI in some assignments but not others, and some faculty may prohibit the use of AI in their course entirely. In the case that an instructor permits the use of AI for some assignments, the assignment instructions will indicate when and how the use of AI is permitted in that specific assignment. It is the student's responsibility to comply with the instructor's expectations for each assignment in each course. When AI is authorized, the student is also responsible and accountable for the content of the work. AI may generate inaccurate, false, or exaggerated information. Users should approach any generated content with skepticism and review any information generated by AI before using generated content as-is.

If you are unclear about whether or not the use of AI is permitted, ask your instructor before starting the assignment.

Failure to comply with the requirements related to the use of AI may constitute a violation of the **Florida Atlantic Code of Academic Integrity, Regulation 4.001.**

Proper Citation: If the use of AI is permitted for a specific assignment, then use of the AI tool must be properly documented and cited. For more information on how to properly cite the use of AI tools, visit **https://fau.edu/ai/citation**

AI Language Specific To This Course

Only AI tools included in Logic Pro are allowed for Logic Pro based assignments. The only exception is the one assignment in the course that allows for the integration of other AI tools within the project.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (**CAPS**) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to

name a few – offered to help improve and maintain emotional well-being. For more information, go to http://www.fau.edu/counseling/

Student Support Services and Online Resources

- Center for Learning and Student Success (CLASS)
- Counseling and Psychological Services (CAPS)
- FAU Libraries
- Math Learning Center
- Office of Information Technology Helpdesk
- Center for Global Engagement
- Office of Undergraduate Research and Inquiry (OURI)
- Science Learning Center
- Speaking Center
- Student Accessibility Services
- Student Athlete Success Center (SASC)
- Testing and Certification
- Test Preparation
- University Academic Advising Services
- University Center for Excellence in Writing (UCEW)
- Writing Across the Curriculum (WAC)

Course Topical Outline

Hoot/Wisdom Recordings is Florida Atlantic University's official record label. The goal and mission of the record label is to produce and market recordings of original songs and/or under-recorded music. The label is officially registered as a non-for-profit LLC at in the Research Park at FAU.

The label's day-to-day operations of student activities are managed by students who operate the label as a registered student organization. The organization is divided into the following offices and roles

Faculty advisor: The faculty advisor is the Liaison between Hoot/Wisdom Recordings LLC and Hoot/Wisdom Recordings Student Organization. The faculty advisor also serves as the course instructor for the Hoot/Wisdom Recordings practicum course. The role of the advisor is to align the missions of both the LLC and the student organization and run the day to day operations through this course.

Hoot/Wisdom Recordings Student Organization

Hoot/Wisdom Recordings Student organization is a special registered student organization. The Faculty Advisor selects officers in the organization through an application and selection process. Faculty advisor bases the selection of officers based on their performance, leadership, participation, and initiatives in Hoot/Wisdom Recordings.

STUDENT ROLES

Student President: oversees the day-to-day operations of the record label and interacts with student government and faculty. The president is also the liaison to the Hoot/Wisdom Recordings practicum course, ensuring course objectives and roles run in tandem with those of Hoot/Wisdom Recordings.

Student Vice President: Assists the president

HWR OFFICES

Head of Production: Oversees all student teams working on original productions and acts as executive producer. Will work closely with engineers and producers to ensure deadlines are met

Head of Event Management: Helps students assigned to the office event management to achieve goals. Helps organize discussions, logistics, and event management. Oversees the Breezeway promotion tabling schedule

Head of Event Technical: Helps students assigned to event technical to achieve their semester goals. Oversees the organization and upkeep of the Hoot/Wisdom Recordings storage room. Manages the check-in and check-out of sound and lighting equipment and is ultimately in charge of all technical riders for events.

Head of Social Media and Promotions: This person oversees Hoot/Wisdom Recording's social media accounts. Helps students assigned to this office to achieve their semester goals

Head of Video Productions: This person oversees the Hoot/Wisdom website and YouTube channel. Helps students assigned to this office to achieve their semester goals. This person also serves as secretary for SG purposes

Head of A&R: This person oversees and manages Hoot/Wisdom Recording's semesterly Artist search campaigns. This person ensures that all contractual paperwork is filed correctly in the Commercial Music office throughout the semester. This person also serves as Treasurer for SG purposes

DURATION OF ROLES

- President, VP, and officer roles are appointments that last for one year
- All students in officer roles must be in good academic standing at the university
- No student can hold more than one role

COURSE OVERVIEW

Offices are divided into Technical and Management, as outlined below.

- **Technology track** students must be in two technical offices and one management office during each semester. In the subsequent semester, the student must join the remaining technical office, select a technical office of their choice, and join a new management office of their choice.

- **Business students** must be in two management offices and one technical office during the first semester. In the subsequent semester, the student must join the remaining management office, select a management office of their choice, and join a new technical office of their choice.

- **Composition track** students can elect either the technology path or the business path as outlined above.

TECHNICAL OFFICES ASSIGNMENTS

OFFICE	ASSIGNMENT GROUP A	ASSIGNMENT GROUP B
Production	Rough mix of song and performance in class of the song with the group	Final mastered mix. Submit all contracts. Submit self-assesment
Event technical	Submit technical rider for event. Pass audio and lighting skills test	Participate in event as either an A1 or A2 or lighting. Assist in both setup and tear down of event. Submit self-assessment
Video Production	Gather assets for either lyric video or music video and submit a storyboard for video	Submit music video or lyric video of song recorded previous semester. Submit self-assesment

MANAGEMENT OFFICES ASSIGNMENTS

OFFICE	ASSIGNMENT GROUP A	ASSIGNMENT GROUP B
Events	Submit event plan and promotions plan for event. Participate in two tabling sessions	Participate in management, logistics or promotion of that event. Submit self-assessment
Social Media promotions	Submit social media plan, calendar and promotions package for a three-month campaign to promote either the single recorded the previous semester, or the event planned for the semester. Participate in two tabling sessions.	Participate in event by taking pictures or streaming live video. Submit self-assessment
A&R	Submit a plan for an artist search campaign. Participate in two tabling sessions.	Execute artist search campaign and select artists for next semester. Submit self-assessment

SEMESTER OUTLINE

WEEK	Topic	Assignments
1	Hoot/Wisdom Semester goals explained. Students apply for offices	Apply for offices
2	Student appointments announced. Begin work in three assigned offices. Rotation within the offices. 25 minutes each.	workgroups
3	Event management and Event Tech meeting in Boardroom for logistical planning. Other offices in workgroups during this time	workgroups
4	Social Media and A&R in Boardroom. Other offices in workgroups during this time	workgroups
5	Video production and Production meeting in board room. Other offices in workgroups during this time	workgroups
6	Guest speaker	
7	Class performance and presentations	**ASSIGNMENT GROUP A DUE**
8	Open Forum. All groups in Boardroom to align timelines.	
9	Event management and Event Tech meeting in Boardroom for logistical planning. Other offices in workgroups during this time	
10	Social Media and A&R in Boardroom. Other offices in workgroups during this time	
11	Video production and Production meeting in board room. Other offices in workgroups during this time	
12	Open forum and A&R campaign report. Listen to demos and vote on artists for next semester	
13	**Group presentations**	**ASSIGNMENT GROUP B DUE**
14	**postmortem assessment**	

Title IX Statement

In any case involving allegations of sexual misconduct, you are encouraged to report the matter to the University Title IX Coordinator in the Office of Civil Rights and Title IX (OCR9). If University faculty become aware of an allegation of sexual misconduct, they are expected to report it to OCR9. If a report is made, someone from OCR9 and/or Campus Victim Services will contact you to make you aware of available resources including support services, supportive measures, and the University's grievance procedures. More information, including contact information for OCR9, is available at **https://www.fau.edu/ocr9/title-ix/**. You may also contact Victim Services at **victimservices@fau.edu** or 561-297-0500 (ask to speak to an Advocate) or schedule an appointment with a counselor at Counseling and Psychological Services (CAPS) by calling 561-297-CAPS.